

Poster Session

No	Name	Title of Poster	University
101	Chen ,Zelin	Survey of Capacity Integration Platform in B2B E-commerce field	Dept. of Information Management, Peking University
102	Deng,Huimin	A New Type of Hegemony Resulting from Over-expanding of Intellectual Property: Challenge to Chinese Companies	School of Information Management, Sun Yat-sen University
103	GU,JIAWEI	Content-Based Image Retrieval with combined features and user needs	Dept. of Information Management, Peking University
104	He,Hui	Research on Evaluation of Regional Patent Competitiveness in China Based on Catastrophe Progression Method	School of Information Management, Sun Yat-sen University
105	HUANG,HSIANG-MING	A Study of Communication Design for Seniors Health Commodities Print Advertisement	Dept. of Information and Communication, Shih Hsin University
106	Kanemaru Saki	Distribution of the number of books of the BL in public libraries in Japan	Dept. of Library, Archival and Information Studies,Tsurumi University
107	Lee,Mei-Hsuan	Exploring Interactions in an Online Community with Techniques of Social Network Analysis: A Case Study of Womentalk Discussion Board of Ptt.cc	Dept. of Information and Communication, Shih Hsin University
108	Li,Yuezhang	A Research on Blogger and Post Evaluation Based on Context and Linking Structure	Dept. of Information Management, Peking University
109	Lin , Wei	Study of Use and Credibility on Bulletin Board System :A Case Study of PTT	Dept. of Information and Communication, Shih Hsin University
110	Liu,Ruihao	A Cointegration analysis on IPR-FDI-Growth Nexus in China	School of Information Management, Sun Yat-sen University
111	LIU,WEI-LIANG	Online Word Segmentation System for Chinese Web News	Dept. of Information and Communication, Shih Hsin University
112	Noguchi Waki	Effects of sound commentary on pictures and figures in digital talking picture books	Dept. of Library, Archival and Information Studies,Tsurumi University
113	Qu,Qi Zhao,Wanchun Wang,Chao Zhou,Qing	The Disputes Between Domain Names and Trademarks	Dept. of Information Management, Peking University
114	Su,Rina	The Elementary Research of the Grass-roots Library's Development in Inner Mongolia--A Case Study of Grassland bookstore	School of Information Management, Sun Yat-sen University
115	Tsai,Ming Jung	The Creation of Interactive Graphs for Comparing Higher Education Systems between Taiwan and Japan	Dept. of Information and Communication, Shih Hsin University
116	TSAO,CHIA-YUNG	A Study about Smart Phones Users on Paid Application's Experiential Learning and Purchase Decision	Dept. of Information and Communication, Shih Hsin University
117	WANG,YA-KUEI HUANG,YU-HAN	Healthful Pocket	Dept. of Information and Communication, Shih Hsin University
118	WANG,YI-HAN	Preliminary Study of Patent Analysis for Physiological Electronic Sensors	Dept. of Information and Communication, Shih Hsin University
119	Wu ,Qunfang	Customer Lifetime Value Model Based on Personalized Information of the Customer in B2C E Commerce	Dept. of Information Management, Peking University
120	Wu,Shaomin	Review the Intellectual Property Issues in the Environment of Big Data	School of Information Management, Sun Yat-sen University
121	Xia,EnLing	Problems Come with SNS	Dept. of Information Management, Peking University
122	YAO,WEI-YU	Augmented reality flash card for children English education on smartphone	Dept. of Information and Communication, Shih Hsin University
123	YU,SHENG-HSIEN	A Study of Interactive Signage on Household Retails	Dept. of Information and Communication, Shih Hsin University
124	Zhang,Lu	Digital Library Intellectual Property Research Analysis in China and over the world	School of Information Management, Sun Yat-sen University
125	Zhao,Yu Chen,Xueting	A Study of Peking University's Undergraduates' Utilization of College Library and its Influence on Learning Skills and Academic Performance	Dept. of Information Management, Peking University
126	ZhuGe,Liewei	Research on the User Privacy with Big Data: Starting from "The Prism"	School of Information Management, Sun Yat-sen University